

BOA Digital Careers Programme (2024/2025)

BOA Digital is committed to the Governments Careers Strategy to provide a high-quality careers programme for all pupils and to fulfil the Gatsby benchmarks.

- B1. A stable careers programme
- B2. Learning from career and labour market information
- B3. Addressing the needs of each pupil
- B4. Linking curriculum learning to careers
- B5. Encounters with employers and employees
- B6. Experiences of workplaces
- B7. Encounters with further and higher education
- B8. Personal guidance

Year 7

Term	Event	When	Notes	Gatsby benchmark
Autumn 2	Birmingham Open Media	Technology Project	Birmingham open Media in school teaching pupils design skills to design their dream room using...	4, 5
Autumn 2	Comic Design	Technology Project	Use of Photopea and Inkscape, linked to careers in design.	4
Spring 1	PSHE lessons about Dreams and Goals	PSHE	Celebrating success, identifying goals, employment, learning from mistakes, overcoming challenges	4
Summer 1	STEM Stars project	Technology Project	Aston Villa in school to work with pupils on coding and programming robots.	4, 5
Summer 2	Ecommerce Project	Technology Project	Working with Dave Brady a local web designer.	4, 5

Year 8

Term	Event	When	Notes	Gatsby benchmark
All year	Technical Maths	Technical maths lessons	Pupils undertake projects based on the real life application of mathematics	4
Autumn & Spring	Reframe project	Art & Trip	A group of pupils to visit the Southbank Gallery in London then attend several workshops with a visiting artist.	4, 5
Autumn 2	Cyberfirst	Trip	Trip to Steam House for year 8 girls as an introduction to AI.	2, 5
Autumn 2/ Spring 1	Birmingham Open Media	Technology Project	Birmingham open Media in school teaching pupils design skills to design their dream room using...	4, 5
Spring 1	PSHE Dreams and Goals	PSHE	Long-term goals, skills, qualifications, careers, money and happiness	4
Spring 1	Musical experience	Music	Musicians in school to perform and take a Q&A with pupils.	4, 5
Summer 2	Ecommerce Project	Technology Project	Working with Dave Brady a local web designer.	4, 5

Year 9

Term	Event	When	Notes	Gatsby benchmark
Autumn 2	Siemens coding project – Introduction to Rail.	Technology Project	Siemens employees in school working with pupils to provide an experience of coding in action.	4, 5
Spring 1	PSHE Dreams and Goals	PSHE	Personal strengths, SMART planning, the world of work.	4
Spring 1	DesiBlitz magazine project	Technology Project	Indi Doel in school teaching pupils about journalism and how to create, blogs, vlogs and podcasts.	4, 5
Spring 2	AI Project with Steam House	Technology Project		5
Spring 2	Researching careers	Tutor time	Using UCAS to explore career pathways and options for post 16.	2, 3
Summer 1	Games Development Project	Technology Project	Working with a local employer to learn games development skills.	5
Summer 2	Ecommerce Project	Technology Project	Working with Dave Brady a local web designer.	4, 5