



BOA Digital Technologies Academy
47 Barrack Street
Birmingham
West Midlands
B7 4EU

Re: Road Safety at BOA Digital Technologies

Thursday 22nd May 2025

Dear Parents/Carers,

We are writing to remind all parents and carers of the importance of road safety around BOA Digital Technologies Academy. Located in the heart of Birmingham, the roads around the Academy can become particularly busy during drop-off and pick-up times.

Please take extra care when driving near the Academy and consider the safety of all road users. Thoughtful parking and responsible driving help to reduce congestion and minimise risks to students and pedestrians.

Please take note of the following important road safety guidelines:

- Do not stop or park on double yellow lines, yellow zig zag lines or pedestrian crossings near the academy, even briefly.
- Avoid pulling up directly outside the academy gates, as this creates unnecessary congestion and poses a risk to students entering or exiting the site.
- Use nearby public car parks or drop-off points where it is safe and legal to do so.
- Drive slowly and with heightened awareness around the academy, particularly on Barrack Street and surrounding roads.
- Encourage your child to use designated pedestrian crossings, and if you are walking with them, please model safe and responsible road behaviour.

We appreciate your continued support in helping us maintain a safe environment for all students and a positive relationship with our local community.

Kind Regards,

Rola Raad

Health and Safety Lead at The BOA Group

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BOA Digital Technologies



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BOA Digital Technologies Academy

